

**NORTHAMPTON BOROUGH COUNCIL**  
**OVERVIEW AND SCRUTINY**



**SCRUTINY PANEL 3 – KEEP NORTHAMPTON TIDY**  
**CORE QUESTIONS – EXPERT ADVISORS**

**RESPONSE FROM NORTHAMPTON TOWN CENTRE BID**

1. In your opinion, how could people's awareness and their roles in keeping Northampton tidy be raised?

Businesses in Northampton are aware of the importance of a clean and safe town centre, and have proactively supported the funding of new litter bins, the cleaning of vacant premise frontages, organised business clean ups and through a considerable financial contribution towards the refurbishment of a dedicated Street cleansing machine. The town management of Northampton Town Centre is a key objective for Northampton Town Centre BID and as such the BID remains keen to work with both Northampton Borough Council and other agencies to improve the cleanliness, safety and general ambience of the town centre in line with the BID business plan.

2. Northampton Borough Council engages Community Groups in keeping Northampton tidy, Community clean ups (and the use of tools such as Kangaroo Run) and Northampton in Bloom could the engagement process be enhanced and how?

Northampton Town Centre BID have previously worked with Amey and NBC in the last 12 months to organise a Street cleansing event which saw 30 business volunteers work with council partners to undertake a clean-up in July 2014. The BID will consider potential opportunities to undertake similar work again in the future and will liaise with Amey and NBC accordingly.

3. In terms of tidiness and cleanliness, do you feel there are any areas within Northampton that have a detrimental effect on the borough? Please provide further details

Waste storage and collection has been identified as an issue. Bags and boxes of rubbish piled in the street during the day times and into the evening look unsightly, may encourage vermin and be thrown or kicked around by individuals. Northampton Town Centre BID will continue to encourage businesses to take responsibility for the storage and collection of their waste and have worked with waste management companies and NBC previously to better co-ordinate waste collections. Further ongoing support is required by NBC to provide genuine enforcement and advice in this respect.

4. Please provide details of how you feel work with other Agencies could take place to minimise fly-tipping and littering and discourage this taking place, as well as enhancing the gateways into the town

See above comments

5. How effective do you feel issues for street cleansing, cleanliness and enforcement are dealt with on main roads and highways; such as reaction time, outcomes and customer satisfaction?

Northampton Town Centre BID actively record and report litter and cleanliness issues within the BID area to NBC using the street care application. Response times are monitored against Service Level agreements.

Detailed below is the area covered by Northampton Town Centre BID:

# BID Area



For a full list of streets included in the BID area please visit [www.northamptontowncentrebid.co.uk](http://www.northamptontowncentrebid.co.uk)